

MANAGEMENT OF LOGISTICS PROCESSES

16 class hours (1 class hour is 45 minutes)

WHO IS IT FOR?

It is for the specialists working in some operative area of logistics (e.g. transport organizers, warehousemen), who based on their abilities and knowledge wish to get prepared for performing more comprehensive management and lower profile leadership tasks as well. For this, knowledge of the system of relations among the different areas of logistics is indispensable. The programme is also recommended to all those who wish to improve their problem recognition and analysis skills, and their system approach, and thereby strengthen their management abilities.

COURSE AIMS

Our aim is to strengthen via learning the logistics system approach of the participants (typically specialists working at operative levels), develop their ability of thinking in complex logistics processes, and ensure that they have a view of the managerial and professional challenges and decisions (primarily the underlying basic issues, dilemmas and the relations among these) through which the logistics process itself may be efficiently managed.

COURSE UNITS

- Structure of the logistics system and its place in corporate operation and in the supply chain
- Logistics in a process approach
- Interpretation, demarcation, visual representation and development of the processes, through examples
- Process approach in logistics
- Interpretation and measurement of logistics performance
- Dimensions and concrete indicators of performance (quality, cost, equipment effectiveness)
- The full cost concept
- The management of conversions
- Planning issues of logistics processes
- Planning levels and decisions, and their system of relations
- Basic issues and system of interrelations of resource planning, and their IT support
- Specifics of logistics processes in the supply chain
- Outsourcing decisions and their effects
- The role and types of logistics service providers in the efficient administration of processes
- Basic dilemmas of supply chain management