

LOGISTICS CONTROLLING

24 class hours (1 class hour is 45 minutes)

WHO IS IT FOR?

It is for middle managers of companies working in the area of logistics and for their colleagues whose daily tasks include the operation of the corporate (logistics) controlling system, as well as for the financial and business managers of logistics companies.

COURSE AIMS

The aim of the course is to ensure that the participants get acquainted with the operation of the corporate controlling system, including controllers' tasks, with special emphasis on logistics controlling, and learn how to use the basic performance measurement toolkit.

COURSE UNITS

- The place and role of logistics controlling in the operation of the company, key terms and concepts
 - The aim of performance measurement
 - Structure and operation of the corporate controlling system
 - Controller's tasks
 - Three levels of logistics controlling, and their management supporting function
- The nature of logistics costs, business calculations
 - Division of costs
 - Calculations to support business decisions
 - Contribution analysis
 - Introduction of different cost calculation methods
- The basics of financial analysis and financial planning (use of the major financial analysis toolkit (financial indicators), and the basics of financial planning)
- Performance measurement systems, key value-adding factors
 - The role of non-financial indicators, and their use
 - Identification and measurement of key value-adding factors
 - Balanced system of strategic indicators (BSC)
- Performance measurement and incentives
 - The role of performance measurement in the incentive system and in the remuneration of management
 - Elaboration of internal transfer prices